



EMS
University

2026 EXHIBITOR & SPONSOR PROSPECTUS



Gillette, WY
CAM-PLEX Energy Hall

Thursday, April 30, 2026

7:30AM to 5:00PM

Friday, May 1, 2026

7:30AM to 5:00PM

Saturday, May 2, 2026

7:30AM to 12:00PM



EMS University

For over 25 years, the regional EMS-University conference has been a cornerstone in advancing emergency medical services through innovative education, networking, and professional development. Each year, the event brings together responders, medical professionals, and healthcare providers to exchange knowledge and best practices.

We invite sponsors and exhibitors to partner with us. Your involvement helps us provide top speakers, hands-on workshops, equipment demonstrations, and scholarships for attendees.

Sponsorship packages offer valuable opportunities for visibility, recognition, and engagement, while demonstrating your commitment to our community's health and safety.

We hope you'll join us as a sponsor or exhibitor for the 27th Annual Conference and play a vital role in shaping the future of EMS education.

CONTACT US

Sponsorship & Exhibitor Sales

Brad McKee
Shift Supervisor CCH EMS
307.688.1162
emsu@cchwyo.org

Billing & Invoicing

Kimberly Thurman
Community Education
Specialist
Campbell County Health
307.688.6006
emsu@cchwyo.org

Mailing Address

PO Box 3011
Gillette, WY 82717



APRIL 30 - MAY 2 | GILLETTE, WY

EMS University has partnered with La Quinta Inn & Suites by Wyndham Gillette to provide discounted accommodation to conference exhibitors and attendees. The discounted rate is \$89 per night available beginning August 18, 2025, and expiring on April 14, 2026.

To secure your discounted rate, contact the Gillette, Wyoming location directly and tell them you are with EMS University.

Reference code: 042826CAM

To make an online reservation at the discounted rate, use code:
042826CAM.

La Quinta Inn & Suites by Wyndham Gillette

Kasie Wanke

General Manager

Direct: 307-696-6137

Main Corporate: 307-686-6000

53393@bywyndham.com

Beware of Unauthorized Hotel Solicitations

EMS University will NEVER contact you directly to book hotel rooms for the event. If you are contacted by someone offering to book your hotel room, be aware this is a non-authorized contact and does not represent EMS University.



CONFERENCE DATES & TIMES

Date	Exhibit Hall Hours	Dedicated Show Hours
Thursday, April 30th	7:30 AM - 5:00 PM	9.5
Friday, May 1st	7:30 AM - 5:00 PM	9.5
Saturday, May 2nd	7:30 AM - 12:00 PM	4.5

EXHIBITOR MOVE-IN HOURS

Wednesday, April 29th	3:00 PM - 6:00 PM
Thursday, April 30th	6:00 AM - 7:00 AM

EXHIBITOR MOVE-OUT HOURS

Saturday, May 2nd	12:00 PM - 3:00 PM
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CONTRACTS, DEADLINES, & CHECKLIST

August 18th

Hotel Reservations Open

September 1st

Exhibitor/Sponsor Registration Opens

December 31st

Deadline for Advertising Sales

December 31st

Deadline for sending company logo and payment for sponsorship or advertising

April 14th, 2026

Hotel Reservation Discount Deadline

Visit [here](#) to access important 2026 EMS University exhibitor information, including:

- Exhibitor Kit
- Event Schedule
- Speaker Information





EMS
University

EXPECTED AUDIENCE



WHO WILL YOU MEET?

Type of Service

- › Commercial/Industrial
- › Educational/Association
- › Fire Department
- › Hospital/Health System
- › Military/Government
- › Municipal/Third Service
- › Private/Independent Service

Titles

- › EMTs
- › Paramedics
- › Firefighters
- › First Responders
- › Emergency Room Nurses
- › Flight Medics
- › Trauma and Emergency Medicine Physicians
- › Healthcare Leadership
- › Wyoming and Regional EMS personnel



EMS
University

ADVERTISING OPPORTUNITIES

Contact us to secure your spot

Brad McKee | 307.688.1162

emsu@cchwyo.org

MAXIMIZE YOUR REACH WITH EMS UNIVERSITY ADVERTISING

Sponsoring EMS University is your chance to connect directly with the professionals who keep our communities safe. By partnering with us, your brand gains visibility among EMS influencers and decision-makers, while showcasing your products and services to first responders on the front lines.

Conference Guide Advertising

The EMS University guide is provided to over 300+ attendees at registration. Advertise in the EMS University official show guide and increase your company's visibility.

Sales Deadline: December 31

Full color logo on bottom of page
(2 spots available)

\$1,000

Full color logo on back
(20 spots available)

\$500





Exhibitor Booth - \$750, 19 available

- Requires on-site representative for event duration
- Logo featured on the EMSU event app
- Includes table, 2 chairs and electricity

Platinum Sponsor – \$3,000 (only available until December 31)

- Exclusive, top-tier logo visibility across digital marketing
 - Website
 - EMSU Facebook Event Cover Photo
 - Campbell County Health Facebook page cover photo
 - Event PowerPoint presentation
 - And more
- Premium logo placement on event signage and table centerpieces
- Three dedicated social media shoutouts on the Campbell County Health Facebook page that has over 8.7k followers
- Exhibitor booth includes table, 2 chairs and electricity (requires on-site representative for event duration)
- Special verbal recognition during the conference
- Logo featured on the EMSU event app

Gold Sponsor – \$2,000 (only available until December 31)

- Logo placement on website
- Exhibitor booth includes table, 2 chairs and electricity (requires on-site representative for event duration)
- Special verbal recognition during the conference
- One dedicated thank-you social media post
- Logo featured on the EMSU event app



Silver Sponsor – \$1,000 (only available until December 31)

- Logo on website
- One dedicated thank-you for sponsoring social media post
- Logo featured on the EMSU event app

Bronze Sponsor – \$750 (only available until December 31)

- Logo on website
- One dedicated thank-you for sponsoring social media post



Coffee Sleeve Sponsor



Photo Booth Sponsor

EXCLUSIVE SPONSORSHIP ADD-ONS

(Available individually or added to a package)

Meal Sponsor – \$2,000, 2 available

Sponsor lunch for all attendees, includes a mention in the EMSU program and special verbal recognition during the conference

Photo Booth Sponsor – \$1,500, 1 available

See your logo and the EMSU logo printed on the photobooth background that all attendees use

Coffee Sleeve Sponsor – \$1,200, 1 available

See your logo on the coffee sleeves of all drinks purchased at our coffee truck



EXHIBITOR & SPONSORSHIP APPLICATION AND CONTRACT

COMPANY NAME

COMPANY MAILING ADDRESS

CITY

STATE

ZIP

COMPANY PHONE

COMPANY WEBSITE

CONTACT NAME

TITLE

EMAIL

CONTACT OFFICE PHONE

CONTACT CELL PHONE

Booth Rates

8'x6' Space - \$750

72-inch table
2 chairs
Electric provided

DEADLINE: December 31, 2025
If larger space is needed, please
contact us at emsu@cchwyo.org

Conference Guide Advertising

- ☐ Full color logo on bottom of page
\$1,000, 2 available
- ☐ Full Color Logo on back
\$500, 20 available

Sponsorship Kits

- ☐ Platinum Sponsor - \$3,000
- ☐ Gold Sponsor - \$2,000
- ☐ Silver Sponsor - \$1,000
- ☐ Bronze Sponsor - \$750

Exclusive Sponsorship Add-Ons

(Available individually or added to a package)

- ☐ **Meal Sponsor - \$2,000, 2 available**
Provide lunch for all attendees, includes a mention in the EMSU program and special verbal recognition during the conference
- ☐ **Photo Booth Sponsor - \$1,500, 1 available**
See your logo and the EMSU logo printed on the photobooth background that all attendees use
- ☐ **Coffee Sleeve Sponsor - \$1,200, 1 available**
See your logo on the coffee sleeves of all drinks purchased at our coffee truck
- ☐ **Exhibitor Booth - \$750, 19 available**
Requires on-site representative for event duration

Financial Summary

Exhibit Space Cost \$ _____

Sponsorship \$ _____

Advertising \$ _____

Grand Total **\$ _____**

SIGN ON NEXT PAGE



AGREEMENT

By completing and signing this form (or by confirming sponsorship via email or text), I confirm that I am authorized to commit my organization to sponsor EMS University 2026 at the level indicated above. I acknowledge that an invoice will be issued by Campbell County Health's Professional Development team to the billing contact provided, and payment is due upon receipt of the invoice. I further acknowledge that this sponsorship commitment is binding whether confirmed by signature, email, or text message. All payments are nonrefundable.

Signature: _____

Printed Name: _____

Date: _____

QUESTIONS? CONTACT US

Sponsorship & Exhibitor Sales

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