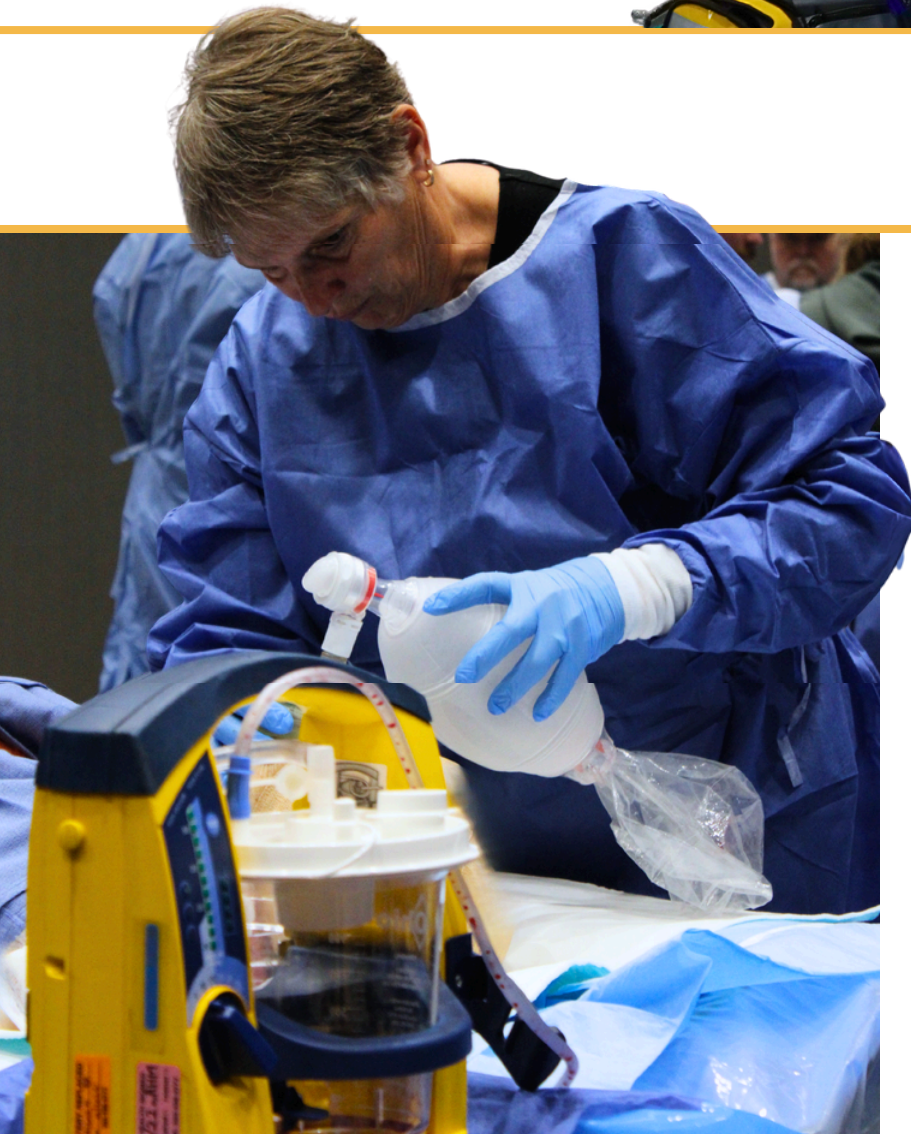




**EMS  
University**

## **2027 EXHIBITOR & SPONSOR PROSPECTUS**



Gillette, WY  
CAM-PLEX Energy Hall

**Thursday, April 22nd, 2027**

8:00AM to 5:00PM

**Friday, April 23rd, 2027**

8:00AM to 5:00PM

**Saturday, April 24th, 2027**

8:00AM to 12:00PM



# EMS University

For over 25 years, the regional EMS-University conference has been a cornerstone in advancing emergency medical services through innovative education, networking, and professional development. Each year, the event brings together responders, medical professionals, and healthcare providers to exchange knowledge and best practices.

We invite sponsors and exhibitors to partner with us. Your involvement helps us provide top speakers, hands-on workshops, equipment demonstrations, and scholarships for attendees.

Sponsorship packages offer valuable opportunities for visibility, recognition, and engagement, while demonstrating your commitment to our community's health and safety.

We hope you'll join us as a sponsor or exhibitor for the 28th Annual Conference and play a vital role in shaping the future of EMS education.

## CONTACT US

### **Sponsorship & Exhibitor Sales**

Kimberly Thurman  
Community Education  
Specialist  
Campbell County Health  
307.688.6006  
[emsu@cchwyo.org](mailto:emsu@cchwyo.org)

### **Billing & Invoicing**

Kimberly Thurman  
Community Education  
Specialist  
Campbell County Health  
307.688.6006  
[emsu@cchwyo.org](mailto:emsu@cchwyo.org)

### **Mailing Address**

PO Box 3011  
Gillette, WY 82717



### **APRIL 22<sup>ND</sup> - APRIL 24<sup>TH</sup> | GILLETTE, WY**

EMS University has partnered with La Quinta Inn & Suites by Wyndham Gillette to provide discounted accommodation to conference exhibitors and attendees. The discounted rate is \$89 per night available beginning September 23rd, 2026, and expiring on March 31st, 2027.

To secure your discounted rate, contact the Gillette, Wyoming location directly and tell them you are with EMS University.

To make an online reservation at the discounted rate, [use this link](#).

#### **La Quinta Inn & Suites by Wyndham Gillette**

Kasie Wanke

General Manager

Direct: 307-696-6137

Main Corporate: 307-686-6000

[53393@bywyndham.com](mailto:53393@bywyndham.com)

#### **Beware of Unauthorized Hotel Solicitations**

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EMS University will NEVER contact you directly to book hotel rooms for the event. If you are contacted by someone offering to book your hotel room, be aware this is a non-authorized contact and does not represent EMS University.



### CONFERENCE DATES & TIMES

| Date                 | Exhibit Hall Hours | Dedicated Show Hours |
|----------------------|--------------------|----------------------|
| Thursday, April 22nd | 7:30 AM - 5:00 PM  | 9.5                  |
| Friday, April 23rd   | 7:30 AM - 5:00 PM  | 9.5                  |
| Saturday, April 24th | 7:30 AM - 12:00 PM | 4.5                  |

### EXHIBITOR MOVE-IN HOURS

|                       |                   |
|-----------------------|-------------------|
| Wednesday, April 21st | 3:00 PM - 6:00 PM |
| Thursday, April 22nd  | 6:00 AM - 7:00 AM |

### EXHIBITOR MOVE-OUT HOURS

|                      |                    |
|----------------------|--------------------|
| Saturday, April 24th | 12:00 PM - 3:00 PM |
|----------------------|--------------------|





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## CONTRACTS, DEADLINES, & CHECKLIST

September 23<sup>rd</sup>, 2026

Hotel Reservations Open

October 1<sup>st</sup>, 2026

Exhibitor/Sponsor Registration Opens

February 26<sup>th</sup>, 2027

Deadline for Advertising Sales

February 26<sup>th</sup>, 2027

Deadline for sending company logo and payment for sponsorship or advertising

March 31<sup>st</sup>, 2027

Hotel Reservation Discount Deadline





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## EXPECTED AUDIENCE

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## WHO WILL YOU MEET?

### Type of Service

- Commercial/Industrial
- Educational/Association
- Fire Department
- Hospital/Health System
- Military/Government
- Municipal/Third Service
- Private/Independent Service

### Titles

- EMTs
- Paramedics
- Firefighters
- First Responders
- Emergency Room Nurses
- Flight Medics
- Trauma and Emergency Medicine Physicians
- Healthcare Leadership
- Wyoming and Regional EMS personnel



### Exhibitor Booth - \$750 - 19 available

- Requires on-site representative for event duration
- Logo featured on the EMSU event app
- Includes table, 2 chairs and electricity

### Platinum Sponsor - \$3,000

- Exclusive, top-tier logo visibility across digital marketing
  - Website
  - EMSU Facebook Event Cover Photo
  - Campbell County Health Facebook page cover photo
  - Event PowerPoint presentation
  - And more
- Premium logo placement on event signage and table centerpieces
- Three dedicated social media shoutouts on the Campbell County Health Facebook page that has over 8.7k followers
- Exhibitor booth includes table, 2 chairs and electricity (requires on-site representative for event duration)
- Special verbal recognition during the conference
- Logo featured on the EMSU event app

### Gold Sponsor - \$2,000

- Logo placement on website
- Exhibitor booth includes table, 2 chairs and electricity (requires on-site representative for event duration)
- Special verbal recognition during the conference
- One dedicated thank-you social media post
- Logo featured on the EMSU event app





**EMS**  
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**Contact us to secure your spot**

**Kim Thurman** | 307.688.6006

[emsu@cchwyo.org](mailto:emsu@cchwyo.org)

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### **Silver Sponsor – \$1,000**

- Logo on website
- One dedicated thank-you for sponsoring social media post
- Logo featured on the EMSU event app

### **EXCLUSIVE SPONSORSHIP ADD-ON**

*(Available individually or added to a package)*

#### **Meal Sponsor – \$2,000, 2 available**

Sponsor lunch for all attendees, includes a mention in the EMSU program and special verbal recognition during the conference



## EXHIBITOR & SPONSORSHIP APPLICATION AND CONTRACT

COMPANY NAME

COMPANY MAILING ADDRESS

CITY

STATE

ZIP

COMPANY PHONE

COMPANY WEBSITE

CONTACT NAME

TITLE

EMAIL

CONTACT OFFICE PHONE

CONTACT CELL PHONE

### Sponsorship Kits

- ☐ Platinum Sponsor - \$3,000
- ☐ Gold Sponsor - \$2,000
- ☐ Silver Sponsor - \$1,000

### Exclusive Sponsorship Add-Ons

*(Available individually or added to a package)*

- ☐ **Meal Sponsor - \$2,000, 2 available**  
Provide lunch for all attendees, includes a mention in the EMSU program and special verbal recognition during the conference
- ☐ **Exhibitor Booth - \$750 - 19 available**  
Requires on-site representative for event duration

### Booth Rates

8'x6' Space - \$750

72-inch table  
2 chairs  
Electric provided

**DEADLINE: April 1<sup>st</sup>, 2027**

If larger space is needed, please  
contact us at [emsu@cchwyo.org](mailto:emsu@cchwyo.org)

### QUESTIONS? CONTACT US

#### Sponsorship & Exhibitor Sales

Kimberly Thurman  
307.688.6006  
[emsu@cchwyo.org](mailto:emsu@cchwyo.org)

### Financial Summary

Exhibit Space Cost     \$ \_\_\_\_\_

Sponsorship             \$ \_\_\_\_\_

                                     \$ \_\_\_\_\_

**Grand Total**             **\$ \_\_\_\_\_**

### BILLING & INVOICING

Kimberly Thurman  
Community Education Specialist  
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PO Box 3011  
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