



**EMS**  
University

01/11/2024

Dear Valued Partner,

I am writing to you on behalf of the Regional Emergency Medical Services-University as we prepare for our much anticipated 25th Annual Conference, scheduled to take place May 2<sup>nd</sup> -4<sup>th</sup>, 2024 in Gillette, WY.

The regional EMS-University has been a cornerstone in advancing the field of emergency medical services by providing comprehensive and innovative educational opportunities to our community of emergency responders, medical professionals, and healthcare providers for the past 25 years. Our annual conference serves as a hub for networking, professional development, and the exchange of cutting-edge ideas and practices in emergency medical care.

As we celebrate our 25th-year milestone, we are seeking partners and sponsors who share our dedication to excellence in emergency medical services and who would like to support our mission. Your sponsorship will play a crucial role in ensuring the success of this event, allowing us to provide top-notch speakers, hands-on workshops, state-of-the-art equipment demonstrations, and scholarships for deserving attendees.

We offer several levels of sponsorship, each providing unique benefits and opportunities for visibility, recognition, and engagement. Your generosity will not only demonstrate your commitment to the advancement of emergency medical services but also showcase your organization's support for our community's health and safety. Enclosed you will find more detailed information regarding the sponsorship packages available for your consideration.

We sincerely hope you will consider joining us as a sponsor for our 25th Annual Conference. Your support will make a meaningful impact on the success of our event and contribute to the advancement of emergency medical services education and training.

Thank you for considering this opportunity. Should you have any questions or require further information, please do not hesitate to contact me at 307.688.1161 or [Shane.Kirsch@cchwyo.org](mailto:Shane.Kirsch@cchwyo.org).

We eagerly await the possibility of partnering with you for this significant event.

Warm regards,

Shane Kirsch

EMS Manager

**\$500 Vendor Only Inclusion:**

Booth Space: Opportunity for a branded booth space at the event.

Chairs/Table/Electricity included.

**\$500 Tier Sponsorship Inclusion:**

Acknowledgment: Company logo placement on event website.

Social Media Recognition: One mention on social media platforms (Facebook, Instagram, LinkedIn).

Thank You Mention: Acknowledgment during the event through verbal thanks or digital display.

**\$1,000 Tier Sponsorship Inclusion:**

Increased Visibility: Company logo featured prominently on event website and promotional materials.

Extended Social Media Coverage: Two mentions across multiple social media platforms (Facebook, Instagram, LinkedIn).

Branding: Logo inclusion in event email/newsletters/invites.

Small Banner Placement: Logo featured on small banners at the event venue.

Verbal Acknowledgment: Recognition during the event's opening and closing remarks.

**\$2,500 Tier Sponsorship Inclusion:**

Prominent Branding: Company logo highlighted prominently on event website, promotional materials, and large banners at the event venue.

Social Media Exposure: Four dedicated mentions on social media platforms with specific tag/mention of the sponsor (Facebook/Instagram/LinkedIn).

Email/Newsletter/Invite Feature: Prominent logo placement in event email newsletters and dedicated mention.

Small/Large Banner Placement: Logo Featured on small/Large Banners at venue.

Booth Space: Opportunity for a branded booth space at the event.

Speaking Opportunity: Option for a short promotional presentation or acknowledgment during specific event segments.

Verbal Acknowledgment: Recognition during the event's opening and closing remarks.

Customized Acknowledgment: Personalized thank you in post-event communications.

2 Event Shirts included- (Please send sizes)

**\$5,000 Tier Sponsorship Inclusion:**

Premium Branding: Highest visibility with the company logo featured prominently on all event materials including website, promotional materials, stage banners, and backdrop (screen), and user app.

Extensive Social Media Exposure: Six or more dedicated mentions across various social media platforms with specific tag/mention of the sponsor, inclusion in event-related social media ads.

Email/Newsletter/Invite/app/any printed material- Feature: Prominent logo placement in event email newsletters and dedicated mention.

Premier Large Banner Placement: Logo Featured on small/Large Banners at venue.

Logo Placement on event merch (t-shirt, pint glass)

VIP Benefits: Two entries into all three days of courses/speakers including breakfast and lunch.

Premium Booth Space: Prime location for a branded booth at the event with enhanced branding options.

Speaking Opportunity: Option for a short promotional presentation or acknowledgment during specific event segments.

Keynote Introduction or Panel Participation: Opportunity for a keynote introduction or inclusion in a panel discussion.

Exclusive Thank You: Personalized and exclusive thank you, potentially including a post-event recap meeting.

4 Event Shirts Included (Please send sizes)

**IF APPLICABLE – please identify the following needs:**

# OF TABLES (MAX 2)	# OF CHAIRS (MAX 4)	ELECTRICITY? (Y/N)

If you plan to have a booth, please bring all materials such as a tablecloth. If you have any additional needs, please contact [marketing@cchwyo.org](mailto:marketing@cchwyo.org)

**LOGO: Please submit a high-quality (.JPG or .PNG) logo to [marketing@cchwyo.org](mailto:marketing@cchwyo.org) no later than March 15**